



SCHOOL
MUSIC
LICENSE

A Copyright Guide for K–12 Music Online

Exploring Legal
Streaming of Student
Performances & Events

IN THIS PACKET:

- Our Service at a Glance
- Annual Basic License Overview
- Master Recording License Overview



info@schoolmusiclicense.com



schoolmusiclicense.com



**SCHOOL
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Our Service at a Glance

WHO WE ARE

School Music License is a revolutionary service changing the way schools showcase student performances through the legal licensing of streamed and archived events online.

OUR MISSION



Empower educators to let their students shine online



Support community engagement through licensed performances



Champion ethical music royalty practices

HOW IT WORKS



1 Schools purchase a license to include copyrighted music in their streamed performances and events.

2 Schools report song usage. School Music License clears rights with copyright holders and distributes royalties.

3 Performances are streamed or recorded so families and the community can watch students shine online.

WHO WE SERVE

Individual K -12 Schools
Full School Districts
of any size

Diverse school populations

- Public schools
- Private schools
- Charter schools
- Magnet schools
- Parochial schools
- Alternative schools
- Online schools
- ...and more!

WHAT WE INCLUDE



Rights to stream and archive an unlimited amount of videos featuring copyrighted music (synch rights) on major streaming platforms.

10M+ Titles **9K+** Member Publishers

in our easy-to-use databaseand growing!

WHAT WE DO NOT INCLUDE

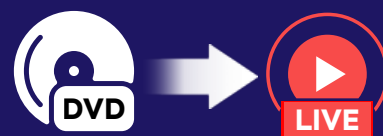
- Mechanical rights
 - Duplication of audio-only recordings
- In-person public performance rights
 - Our license does not include rights for commercial use
- Print rights
 - Reproduction and distribution of sheet music or custom arrangement licensing

ANNUAL BASIC LICENSE

A license that includes permissions to use copyrighted music performed by **live student musicians** in streams and pre-recorded videos online.

WHY IS THIS LICENSE NEEDED?

As student performances migrated from DVDs to online streams, new copyright needs emerged for schools. The Annual Basic License fulfills this need: securing the permissions schools need from music publishers to legally share student performances online.



WHERE CAN I USE THIS LICENSE?

The Annual Basic License supports school event streams or videos where live student music performances typically appear:

-  Large Ensemble Concerts
-  Solo & Chamber Recitals
-  Marching Band Shows
-  Multidisciplinary Showcases

...and more!

Licensed schools may host and share event streams containing their students from any physical location.

WHICH TITLES ARE INCLUDED?

To confirm that a title is approved for Annual Basic License use, you can search for the title in our database. The following icons indicate approved uses:



Streaming Use

Title is approved for use in streams and pre-recorded online videos.



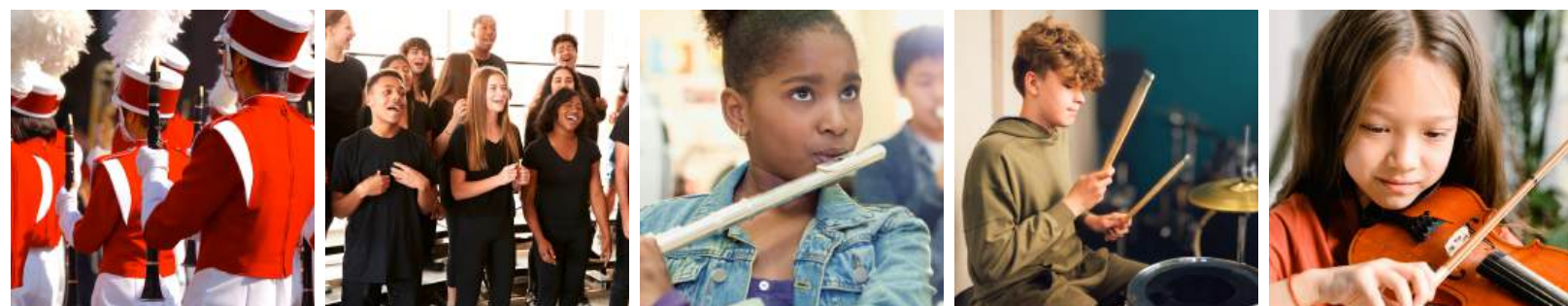
Lyric Use

Title is approved for lyrics reprint in concert programs or displays.



QUESTIONS?

Contact our team at info@schoolmusiclicense.com.



MASTER RECORDING LICENSE

A license that includes permissions to use **professionally recorded music, or “master tracks,”** in streams and pre-recorded videos online.

LAUNCHING
FOR THE '25-'26
SCHOOL YEAR!

WHAT IS A MASTER TRACK?

A master track is any musical, audio-only recording you legally obtain from a musical source, including iTunes, YouTube, Spotify, Amazon, or Apple Music.



WHERE CAN I USE THIS LICENSE?

The Master Recording License supports school event streams or videos where master tracks typically appear:

-  Dance Recitals
-  Gymnastics Meets
-  Football & Basketball Games
-  Cheerleading & Poms Routines

...and more!

Licensed schools may host and share event streams containing their students from any physical location.

WHICH TITLES ARE INCLUDED?

To confirm that a title is approved for Master Recording License use, you can search for the title in our database. The following icons indicates approved uses:



Streaming Use



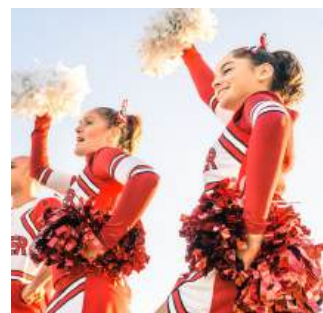
Master Use

The Master Recording License is only available **as an add on** to the Annual Basic License (ABL), as the use of a master track involves multiple rights covered by the ABL.



QUESTIONS?

Contact our team at info@schoolmusiclicense.com.



K-12 STREAMING COVERAGE MADE SIMPLE

How the Annual Basic License and Master Recording License work together to simplify K-12 school event streaming in the arts, athletics, and beyond.

HOW DO THE LICENSES WORK TOGETHER?

If music in your school is streamed or recorded and posted online, whether performed live or played from a master track, our licenses have it covered.



FRIDAY NIGHT LIGHTS: A REAL-WORLD LICENSING EXAMPLE



With the Annual Basic License and Master Recording License Bundle, you are covered from the first note to the final whistle. Stream all of your school events confidently from start to finish – without the headache.

No more muting, takedowns, or obstacles preventing your students from shining online.

The Master Recording License must be purchased as a bundle with the Annual Basic License, due to underlying rights needed for streaming master tracks.



QUESTIONS?

Contact our team at info@schoolmusiclicense.com.

Remember:

Whenever you have questions, please reach out to the School Music License team.

We are here for you and very happy to help!

Contact

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